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NEWS FOR IMMEDIATE RELEASE

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News media contact:

Corey Shenk, CEO
Aging Tree, L.L.C.
E: coreyshenk@gmail.com
P: (386) 774-2446

KICK OFF BREAST CANCER AWARENESS MONTH, CELEBRATE SURVIVORS, AT OCT. 2 PINK PARTY IN ORANGE CITY

Editor's note: *Photo attached, with suggested cutline at release's end.*

(Sept. 17, 2014) Orange City, Fla. – The public is invited to a community event to help celebrate cancer survivors and kick off Breast Cancer Awareness Month. The **Pink Party** will be from 5-7 p.m. Thursday, Oct. 2, at Aging Tree, 985 Harley Strickland Blvd., #100, in the Kohl's shopping plaza in Orange City.

The event is free and open to the public, but RSVPs are strongly encouraged by calling Aging Tree at 386-774-2446.

The Pink Party will host more than a dozen women-focused products and services, many of which aim to assist women in living healthier lives. Breast-cancer awareness aspects of the event include breast cancer support group information, educational materials on dealing with a breast cancer diagnosis, hair and wig accessories, and post-mastectomy attire and accessories.

Certified Mastectomy Fitters Chalena R. Hetznecker with Senior Medical Supplies, and Diana Soloman from American Breast Care will be available to provide free mastectomy fitting consultations. Ladies attending also can indulge in complimentary hors d'oeuvres and refreshments.

Businesses in attendance include Senior Medical Supplies, Florida Hospital Pink Army, American Breast Care, Florida Hospital Cancer Institute, American Cancer Society, Artistic Impressions, BeautiControl cosmetics, Imagination Marketing Solutions. Mid Florida Cancer Hematology and Oncology, Origami Owl Living Lockets, Tower Garden, Juice Plus, Sisters 4 Hope, Trades of Hope, Vitas and more.

Aging Tree services are provided free to seniors and their families; the company is supported by member businesses. Aging Tree bridges the gap between the aging and the services they need, and supports itself through membership open to any publicly owned or non-profit, charitable tax-exempt organization providing care, products housing or services to the elderly.

Aging Tree's mission is to provide safer and easier access to senior care-related products and services to the families and caregivers of our aging population. Through its network, Aging Tree provides dedicated



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resources to guide to the families of seniors in our community through screened providers in a one-stop environment to showcase their experience and services. To learn more about Aging Tree, visit www.agingtree.com, www.facebook.com/agingtree or call 386-774-2446.

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SUGGESTED OUTLINE

AgingTree1.jpg - Chalena Hetznecker, Certified Mastectomy Fitter with Senior Medical Supplies, will be participating in the, Oct. 2 Pink Party at Aging Tree in Orange City. The event is free to attend and will be from 5 - 7 p.m.