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AGING TREE GROWS, EXPANDS ON-SITE MEMBER BASE

Florida-Based Resource Center for Aging and Elderly Announces Partnership with Two Health-Care-Trusted Quality-Seal-Approved Member Businesses.

Orange City, FL, August 12, 2013 – Aging Tree, a West Volusia senior resource center, expands its growing base of on-site screened providers with the addition of members, VITAS Innovative Hospice Care and Hearing Healthcare Centers, LLC.

Aging Tree reports that their core purpose is to be a one-stop center for senior resources, showcasing only the best senior care businesses in the area. With the announcement of two new, on-site senior care providers, Aging Tree grows their mission to help the elderly and their families. "We are so pleased to have a well known company such as VITAS join us as an on-site business, full-time, inside of Aging Tree," says CEO, Corey Shenk. He went on to state that having VITAS Innovative Hospice Care as a solution for seniors only strengthens the value of Aging Tree for families. "And with hearing aids being such an important part of senior needs, we are very excited to have Hearing Healthcare Centers become an Aging Tree in-house business for seniors in the area."

Hearing Healthcare Centers, LLC co-owners Rick Jones and Lisa Pierce-Jones report that they are enthusiastic about partnering with Aging Tree, "because their approach to helping the aging population in our community is in line with ours, and the number one thing to focus on is helping people." Insisting the company offers much more than hearing aid sales, the owners explain that through Hearing Healthcare Centers, Aging Tree's on-site location now provides education and support dealing with the different types of hearing loss, and available treatment options which reach far beyond hearing aids.

Aging Tree regularly promotes its method of ensuring quality providers, declaring that their Health Care Trusted Quality Seal (HTQS) committee pre-screens each member business for a number of requirements in order to receive Aging Tree's approval. Every member must actively meet state and federal licenses and regulations as well as possess core values, ethical standards and healthy, community-based initiatives.

The Aging Tree resource of senior providers now encompasses 31 member businesses, ranging from senior living facilities to medical supply companies, elder law firms, non-profit organizations, and a Senior Real Estate Specialist (SRES). According to Shenk, since its inception in April, Aging Tree has been "very well-received, and very needed" by the Volusia County community: "Every new member just serves to raise the levels of care and services

Aging Tree can offer, and now seniors with mobility issues and families with a lot on their plate can find anything at all senior-related—whether that's information or products—all in one place."

The Aging Tree center is located at in the Kohl's plaza at 985 Harley Strickland Blvd. in Orange City, FL, and online at AgingTree.com

The mission of Aging Tree is to be an online and on-site, all-encompassing senior resource center, giving seniors and families access to services, products and information all in a single, supportive environment. On-site resources include a senior-centered retail space with diabetic shoes, furniture for the elderly and various senior living products, as well as office space for Aging Tree support staff and select member businesses. Online at AgingTree.com, individuals will find an Aging Tree Approved business directory and helpful, senior-focused educational information.

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To schedule an interview or for more information on this topic, please contact Corey Shenk at 386-753-1949, or e-mail him at coreyshenk@gmail.com or online at AgingTree.com